

Chapter
NINE

THE PCM OFFERING



THE PCM OFFERING:

PCM is continuing to expand to meet all of our client's needs and to offer seamless project management.

1. BUILDING A NEW LUXURY HOME, *TURNKEY PROJECT*

This is the foundational product at PCM. We direct the project from start to finish, utilizing a value engineering strategy that identifies and brings together all the required project functions, at inception, so that the lowest possible cost can be attained together with the highest level of customer satisfaction. The organization and process at PCM stands alone in the custom home industry.

2. CONSULTING

Whether you have started a project yourself or have hired a disorganized builder, we can help get a project back on track and exceed your expectations. The same strategy used to build our homes in ninety days is utilized to target issues and resolve conflicts, to create a plan that suits each client's individual needs.

3. PRE-CONSTRUCTION ACTIVITIES

For owners that want to oversee and manage the construction of their new home themselves, we offer a strategic plan that will equip the client to fulfill the function of a project manager by giving them the details and process, from start to finish.

4. STEP-BY-STEP MANAGEMENT

PCM typically divides construction into six specific phases. This includes:

- Phase I** Pre-Construction Activities including site preparation;
- Phase II** Demolition and Excavation;
- Phase III** Foundation and Framing;
- Phase IV** Exterior Clad and Rough-in to insulation complete;
- Phase V** Finish;
- Phase VI** Landscaping.

Depending on the difficulties you may be having, PCM offers our full range of professional project management solutions to help complete any part of the project.

5. ADDITIONAL SERVICES

Through our dedicated team of professionals, PCM also provides additional services that are fundamental to the successful implementation of a custom home building project. These include:

- Real Estate Services;
- Legal Services;
- Insurance;
- Tax Planning.





THE **PCM** WAY

CARLOS *Jardino*

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BOOK DESIGN BY: SEESOMESTUFF.COM

ISBN 978-0-9812448-0-8